

PolyYouth
ENTREPRENEURSHIP
SYMPOSIUM
2015

Explore. Build. Create.

About PolyYES 2015

PolyYouth Entrepreneurship Symposium (PolyYES) 2015 will bring together around 200 young people from Hong Kong and other regions on 28 to 30 July 2015 to "Explore. Build. Create". The symposium includes intensive and highly interactive activities ranging from entrepreneur talks and networking sessions to skill workshops and experiential activities. It will provide a platform for young minds to learn, be inspired, gain insights into entrepreneurship, and develop the skills and qualities of an entrepreneur.

Your Benefits

How will this benefit you?

At the **3** full-day symposium you will:

- ① explore and develop your skills and capabilities in the areas of leadership, critical thinking, creativity, flexibility and communication
- ① connect and exchange thoughts with like-minded people with a desire to challenge themselves and polish their entrepreneurial qualities
- ① widen your network and develop lasting bonds for future collaboration
- ① appreciate culture and styles of different regions

Our Objectives



So what is PolyYES all about? Well, we aim to:

- ① promote and cultivate an entrepreneurial mindset in the young generation
- ① provide opportunities for young people to explore their entrepreneurial potential and nurture their entrepreneurial qualities
- ① build a platform for young people to interact with and learn from successful entrepreneurs
- ① strengthen cross-border youth networks

Organizer:



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

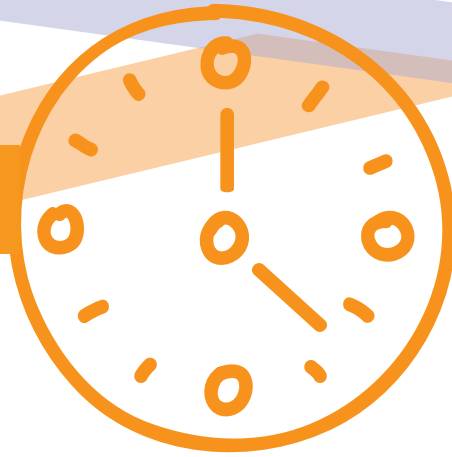


Institute for Entrepreneurship
企業發展院

Co-organizer:



Event Details



PolyYES 2015

- Date:** 28 – 30 July 2015
(Tuesday to Thursday)
- Theme:** Explore. Build. Create
- Target participants:** Students aged 15 – 20
- Venue:** The Hong Kong Polytechnic University,
Hungghom Campus, Hong Kong
(Some activities will be organized outside the campus)
- Language:** Mainly English, supplement with Chinese

PolyYouth Entrepreneurship Symposium (PolyYES) 2015

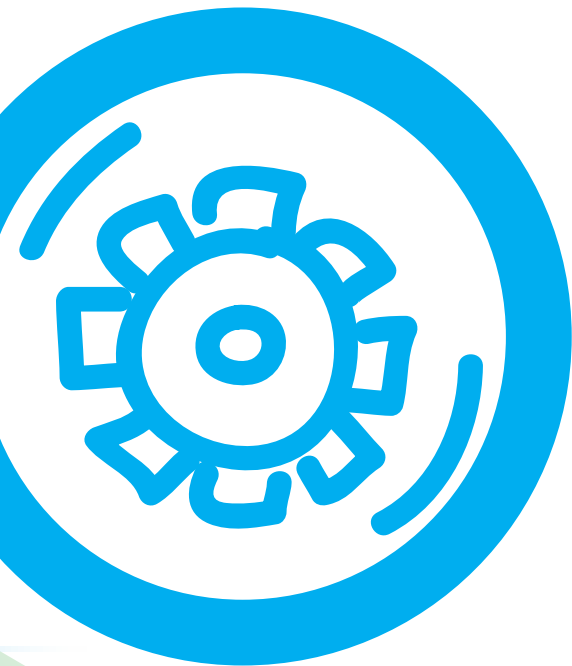
	Day 1 Tuesday, July 28, 2015	Day 2 Wednesday, July 29, 2015	Day 3 Thursday, July 30, 2015
	Design your business	Prototype your business	Pitch your business
09:00-09:30	Opening Ceremony	Day 2 Opening	Day 3 Opening
09:30-10:00	Keynote Speeches	Idea Pitching	
10:00-10:30			
10:30-11:00	Team Forming, Team Introduction & Get-to-know		Pitching Competition
11:00-11:30			
11:30-12:00		Field Research with Light Lunch (off campus)	
12:00-12:30			
12:30-13:00	Networking Lunch		Networking Lunch - Meeting with Asia Pacific Leaders
13:00-13:30		Progress Check and Mentoring	
13:30-14:00	Lean Startup Basics	Entrepreneur Talk	Pitching Competition Finals
14:00-14:30			Insights into Funding
14:30-15:00	Case Studies & Business Ideation		Closing Ceremony
15:00-15:30			
15:30-16:00			
16:00-16:30			
16:30-17:00		City Hunt and Cultural Appreciation (off campus)	Cultural Night with Dinner
17:00-17:30			
17:30-18:00	Networking Dinner		
18:00-18:30			
18:30-19:00			
19:00-19:30			
19:30-20:00			
20:00-20:30	Team Building and Brainstorming	City Hunt Debriefing	
20:30-21:00			
21:00-21:30		Preparation for Final Presentation	
21:30-22:00			

* PolyU reserves the rights to change and adjust the programme contents and arrangements.

Event Highlights

Entrepreneur Talk

Be inspired by seasoned entrepreneurs who will share their thoughts and first hand experiences with you about entrepreneurship life.



City Hunt

An innovative and interesting experiential activity for you to test the business ideas of your team on the market field and appreciate authentic culture of local Hong Kong life through achieving various challenging life-related tasks. Be challenged to combine the strengths of your team to demonstrate your entrepreneurial qualities.

Networking Lunch/ Dinner and Cultural Night

This will provide you with a great opportunity to meet and build friendships with like-minded people from different regions, and explore different cultures. The cultural night will include a talent show providing a platform for cultural sharing and showcasing your leadership qualities.

Sharing and Skill Workshops

Sharing sessions are for you to interact with entrepreneurs of different industries to learn from them how business ideas are evolved to business formation. We also provide workshops for you to acquire skills and knowledge about lean startup and develop your entrepreneurial potential.




Pitching Competition

Go for a particular industry and gain insights from industry experts. Brainstorm in your team a unique business idea and pitch it to the floor. Listen to opinions from experts and be inspired by ideas of different teams.






Through the **3** day activities of PolyYES 2015,

you will:

-  be inspired about youth entrepreneurship
-  equip with basic entrepreneurial skills
-  experience the first steps of a start-up

Joining Criteria

You can join if you

-  are aged between 15 and 20;
-  have good communication skills in English; and
-  are motivated to learn and stretch your limits.

PolyU reserves the final right to accept or reject applicants.

Accommodation

Accommodation could be arranged for students coming from outside Hong Kong. They should arrive at Hong Kong on 27 July 2015 (Mon) and depart on 31 July 2015 (Fri).

For application and enquiries, please contact us.

Address: QR702, 7/F, Core R, The Hong Kong Polytechnic University,
Hung Hom, Kowloon, Hong Kong
Tel: (852) 3400 2773 / 3400 2758 (Ms Kathon Lin)
Fax: (852) 2765 6323
Email: info@PolyYES.hk
<http://www.polyu.edu.hk/ife/polyyes/>

